

Chris McGee

Based in New York City

chris.mcg12@gmail.com
781-956-9821
www.chrismcgee.us

October 2017 - Current

Senior UX Architect, [FCB Health New York](#) New York, NY

- Initiated and led user research activities including developing research statements and goals, discussion guides, and screener surveys
- Moderator of, and note taker for, user interviews. Ran research analysis and synthesis, and produced both topline reports and detailed presentations of findings
- Organized and facilitated ideation workshops across departments and with clients to ideate on design solutions based on brand goals, user data, and research insights
- Worked across departments to plan, model and structure all digital products while enforcing usability best practices
- Responsible for UX documentation including but not limited to user flows, sitemaps, wireframes, prototypes, functional requirement documents, usability audits, accessibility audits, and competitive analyses
- Managed a team of associate UX architects
- Promoted from associate to senior UX architect in 2019, and then to manager in 2020

August 2015 - October 2017

UX/UI Designer, [Gramercy Tech](#) New York, NY

- Planned and documented user flows for a variety of client websites and apps, often for events and conferences
- Built wireframes and developed them into finished user interfaces and prototypes
- Developed unified styles for user interfaces following a specific brand look and feel

February 2016 - December 2016

UX/UI Designer, [BioReference Laboratories](#) (outside consultant) Elmwood Park, NJ

- Developed user flows, architectures, and wireframes for internal applications and public facing websites
- Designed user interfaces for subsidiary product websites
- Branded, designed, and developed a website prototype for a subsidiary social media project

Education

- User Research Academy, Introduction to User Research
- New York University 2006, B.F.A., Studio Art

References available upon request